

NAPIA SPONSOR & EXHIBITOR PROSPECTUS

2023-2024



contents

3 EVENTS

3 WHO ATTENDS

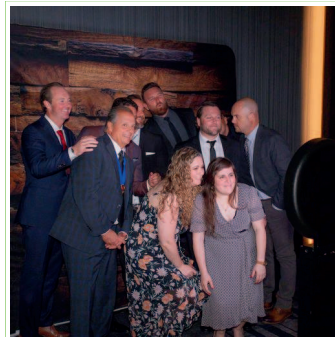
4 WHY SPONSOR AND/OR EXHIBIT?

4 GENERAL INFORMATION

5-6 SPONSORSHIP OPPORTUNITIES & BENEFITS

7 EXHIBIT OPPORTUNITIES & BENEFITS

8 SECURE YOUR SPOT



EVENTS

The next year's events include:

December 4-6, 2023



Mid-Year Meeting & FPCC

Encore Boston Harbor Resort
Everett, MA

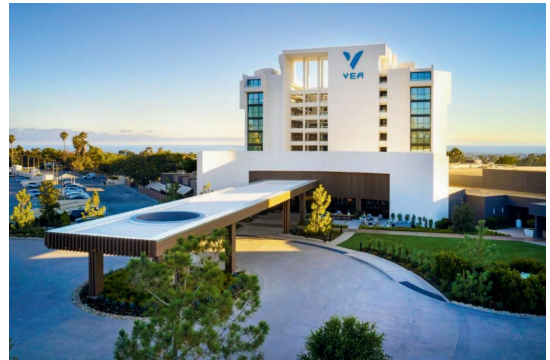


June 10-17, 2024



2024 NAPIA Annual Meeting

VEA Newport Beach Marriott
Newport, CA



WHO ATTENDS?

NAPIA events bring in attendees across all realms of the first party claims industry, with attendance numbers between 175-250 professionals, including:

- Public Insurance Adjusters
- Attorneys
- Engineers
- Accountants
- Independent Adjusters
- Meteorologists
- Technology Vendors
- Software Vendors
- Contractor Vendors

WHY *Sponsor / Exhibit?*



Sponsors and exhibitors support NAPIA in unlocking a world of opportunities for their organizations. By joining NAPIA, you gain remarkable visibility and recognition within the insurance industry, showcasing your commitment to excellence. Our event serves as an unparalleled platform to connect with industry leaders, decision-makers, and potential clients, forging valuable relationships and business prospects. Your participation directly contributes to NAPIA's vital mission of empowering policyholders and promoting ethical standards, making a positive impact in the public insurance adjusters landscape. Don't miss this exceptional chance to elevate your brand, expand your network, and be a driving force in a more equitable and efficient insurance sector as a valued NAPIA sponsor and exhibitor.



SPONSOR BENEFITS

ANNUAL SPONSORSHIP PACKAGES

PRICES & BENEFITS SUBJECT TO CHANGE

GOLD - \$20,000
SILVER - \$12,000
BRONZE - \$6,000

	GOLD	SILVER	BRONZE	À LA CARTE
LOGO LINKED TO WEBSITE ON NAPIA HOMEPAGE	X	X	X	X
LOGO LINKED TO WEBSITE ON ALL EVENT PROMOTIONAL MATERIALS / COMMUNICATIONS	X	X	X	X
RECOGNITION AT MYM/FPCC & 2024 ANNUAL MEETING EVENTS AS:	RECEPTION SPONSOR	MEAL SPONSOR	BREAK SPONSOR	
15-30 SECOND VIDEO (NO AUDIO) TO PLAY ON SCREEN DURING NON-EDUCATION SESSION TIME	X			
INTRODUCE A SPEAKER AHEAD OF GENERAL/KEYNOTE SESSION	X			
SOCIAL MEDIA POSTS TO NAPIA'S OUTLETS. CREATED BY YOU, POSTED BY NAPIA	4	3	2	
EMAIL CREATED BY YOU, BLASTED TO NAPIA CONTACTS BY NAPIA	4	3	2	
LOGO ON CONFERENCE SCREENS OUTSIDE OF EDUCATIONAL PRESENTATIONS	X	X	X	
COMPLIMENTARY REGISTRATION(S) TO ANNUAL MEETING	3	2	1	
DISCOUNTED EXHIBIT BOOTH OPPORTUNITIES	100%	50%	25%	
COMPLIMENTARY AD IN FPCC PRINTED PROGRAM	FULL PG.	FULL PG.	1/2 PG.	

**ANNUAL SPONSORSHIP PACKAGES LIMITED TO THE EVENTS THROUGH 6/2024

À LA CARTE SPONSORSHIPS

December 4-6, 2023

Mid-Year Meeting & FPCC

Encore Boston Harbor Resort

Everett, MA

PRICES & BENEFITS SUBJECT TO CHANGE

PRINTED PROGRAM SPONSOR	\$ 4,500
(INCLUDES 1 FULL PAGE AD)	
TOTE BAG SPONSOR	\$ 4,500
PADFOLIO SPONSOR	\$ 3,500
PEN SPONSOR	\$ 2,500
LANYARD SPONSOR	\$ 2,500
HOTEL KEY CARD HOLDER SPONSOR	\$ 3,500

COFFEE BREAK SPONSOR	\$ 2,500
BREAKFAST SPONSOR	\$ 5,000
LUNCH SPONSOR	\$ 5,000
RECEPTION SPONSOR	\$ 6,000
OFFICER & PAST PRESIDENTS MEAL SPONSOR	\$ 3,000
NAPIA MEMBER LUNCHEON	\$ 3,500

PROGRAM ADVERTISEMENTS

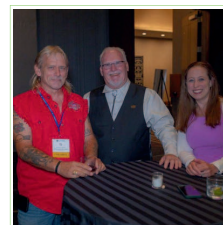
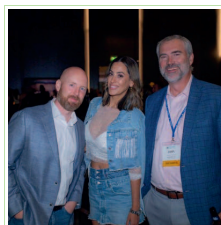
1/2 PAGE AD	\$ 450
FULL PAGE AD	\$ 795

June 10-17, 2024

2024 NAPIA Annual Meeting

VEA Newport Beach Marriott

Newport, CA



PRINTED PROGRAM BROCHURE	\$ 3,500
TOTE BAG SPONSOR	\$ 4,500
PEN SPONSOR	\$ 2,500
LANYARD SPONSOR	\$ 2,500
HOTEL KEY CARD HOLDER SPONSOR	\$ 3,500

COFFEE BREAK SPONSOR	\$ 2,500
BREAKFAST SPONSOR	\$ 5,000
LUNCH SPONSOR	\$ 5,000
RECEPTION SPONSOR	\$ 6,000
OFFICER & PAST PRESIDENTS MEAL SPONSOR	\$ 3,000
WELCOME GIFT SPONSOR	\$ 4,000
PHOTO BOOTH SPONSOR	\$ 3,500

EXHIBIT BOOTHS

December 4-6, 2023
Mid-Year Meeting & FPCC
 Encore Boston Harbor Resort
 Everett, MA

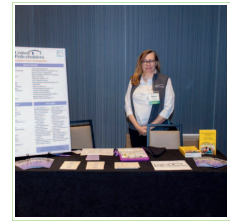


EXHIBIT BOOTH ONLY..... \$2,795

- Exhibit booths include one (1) booth representative. Additional booth reps must register at the regular conference attendee rate
- Exhibitor logos linked to the company website will be included on the NAPIA homepage
- Exhibitor logo linked to the company website will be included in all promotional emails for the event
- Exhibitor logo will be included on exhibitor signage throughout the event
- Exhibitor logo and contact information will appear in the printed program
- A registered company representative will have a brief moment to address the attendees during the event
- Add-ons (ex. power to booth) are subject to additional fees

PRICES & BENEFITS SUBJECT TO CHANGE

June 10-17, 2024
2024 NAPIA Annual Meeting
 VEA Newport Beach Marriott
 Newport, CA

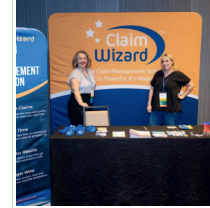


EXHIBIT BOOTH ONLY..... \$2,200

- Exhibit booths include one (1) booth representative. Additional booth reps must register at the regular conference attendee rate
- Exhibitor logos linked to the company website will be included on the NAPIA homepage,
- Exhibitor logo linked to the company website will be included in all promotional emails for the event
- Exhibitor logo will be included on exhibitor signage throughout the event
- Exhibitor logo will appear in the printed program
- A registered company representative will have a brief moment to address the attendees during the event
- Add-ons (ex. power to booth) are subject to additional fees

For any questions or assistance in securing a sponsorship or
exhibit for an upcoming NAPIA event, please email
info@napia.com



THANK YOU

