

NATIONAL ASSOCIATION OF PUBLIC INSURANCE ADJUSTERS



FOR IMMEDIATE RELEASE

NAPIA Reaches New Membership High Just In Time for the Holidays

Potomac Falls, Virginia (December 14, 2011) – With the holiday season underway, the phrase “The more, the merrier” just as easily applies to trade association memberships as it does to party guests. Now that over 200 public adjusting companies, law firms and industry suppliers are members of the National Association of Public Insurance Adjusters (NAPIA), the organization is celebrating its highest membership numbers since forming in 1951.

Whether the goal is to network with other insurance professionals, stay on top of legislation or just feed off of their peers’ excitement for the profession, NAPIA Membership Chair Greg Raab of Adjusters International in Utica, New York, believes that the organization’s high quality education programs are the main draw for new applicants.

“With licensure in approximately 44 states plus the District of Columbia, it is more important than ever before for public insurance adjusters to educate themselves in order to practice their profession and stay on top of their game,” said Raab. “Joining NAPIA gives public adjusters access to some of the best insurance conferences and seminars around, which most PAs need to attend in order to fulfill their state continuing education requirements. I can definitely see the draw since I always enjoy participating in NAPIA meetings.”

Along with education, additional membership benefits for public adjusters include use of the association’s logo, a listing on NAPIA’s website, advertising discounts, marketing materials, newsletters and case studies, frequent legislative updates and access to members-only online forums.

Having more members than ever before may be good for the association, but does it also benefit consumers? The answer is yes according to NAPIA President Raymond A. Altieri, Jr., CPPA of Altieri Transco American Claims in Tampa, Florida, who notes that higher membership numbers make it easier for consumers to find reputable public adjusters to assist them after a catastrophe such as a fire, flood or storm hits their home or business.

“Our members agree to adhere to a set of ethical guidelines, and support licensing and continuing education requirements in all states in order to deliver the best service to our clients,” said Altieri. “We want to make sure that when consumers hire a NAPIA member to assist with their claim, they are getting a professional who will work as their advocate during what can be a very stressful time. This is a challenging profession and only those who are truly committed to helping insureds are welcome into the association.”

For a limited time NAPIA is offering a discount that allows public adjusters to join for a fraction of the standard annual membership fee. Details regarding the membership promotion program are available online at http://www.napia.com/documents/2011MembershipPromotion-final_000.pdf.

Founded in 1951, the National Association of Public Insurance Adjusters promotes the highest standards of professional education, conduct and ethics in the field of public insurance adjusting. The association’s 600 plus members are committed to working in the best interest of their client – the

policyholder – and to conducting business with honesty and integrity. To learn more about the association visit www.napia.com.

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