

FOR IMMEDIATE RELEASE

The First Party Claims Conference Expands to the West Coast

Potomac Falls, Virginia (*January 19, 2012*) –The First Party Claims Conference (FPCC) is heading west. Due to attendee requests for an event in the western part of the country, a one-day seminar entitled FPCC West will be held on March 21 at the Marina del Rey Hotel in Marina del Rey (Los Angeles), California.

Jointly presented by the First Party Claims Conference, the National Association of Public Insurance Adjusters (NAPIA) and the California Association of Public Insurance Adjusters, FPCC West will provide first party property insurance professionals with the opportunity to earn up to six continuing education credits in just one day towards NAPIA's certification program as well as adjuster licensing requirements in California, Florida, Georgia, Iowa, Massachusetts, Montana, New Hampshire, New York, North Carolina, Oklahoma, Tennessee, Texas, Utah and Wyoming.

“With the success of FPCC, held the past three Octobers outside Providence, Rhode Island, there has been a growing interest in expanding the program to the West Coast. As a means to accomplish this, NAPIA has joined with the organizers of FPCC to link its one-day March Insurance Seminar with the two-day October FPCC event,” said NAPIA Executive Director David Barrack.

Speakers and topics for FPCC West 2012 include:

- *“Uncovering the ‘Cause’ of Damage”* by Ivo Labar, Esq. of Kerr & Wagstaffe, LLP
- *“Adjusting Personal Property Content Claims”* by Rae Beth Young of Brown – O’Haver Public Adjusters
- *“Cancellation of Policy Benefits – Bob v. Nationwide”* by Francis Doherty, Esq. of Doherty Georgeson, LLP
- *“Recent Cases Relative to Public Adjusting Practices”* by Ron Cook, Esq. of Willoughby, Stuart & Bening
- *“When it Comes to Getting RCV – Time is Money: ‘Beware’ of Those Actual Cash Value Payments!”* by Henri Tartt, Esq. of the Law Offices of Henri Tartt
- *“Expertise and Ethics When Representing Underinsured Property Owners”* by Amy Bach, Esq. of United Policyholders (and Panel)

All first party claims professionals – including adjusters, public adjusters, agents, brokers, attorneys and other insurance industry professionals – are welcome to attend.

Added Barrack, “Similar education for first party property insurance claims professionals is provided at both events, and both are approved by the various State Insurance Departments for continuing education credit. The networking and learning experiences are comparable and have been enthusiastically endorsed by East and West Coast attendees. By associating the FPCC brand with the March seminar, insurance professionals will have a greater opportunity to benefit from FPCC’s educational offerings on both coasts.”

Online registration for FPCC West 2012 is available at www.napia.com. Room reservations can be made by calling the Marina del Rey Hotel at 800-882-4000 or 310-301-1000 and asking for the NAPIA group rate of \$129 single/double.

FPCC provides two dynamic educational events for professionals from all aspects of the first party property

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insurance claims community. FPCC East in Warwick, Rhode Island, offers 50 nationally recognized speakers, sponsors and exhibitors, and a minimum of 12 continuing education credits, while FPCC West in Marina del Rey, California, features a compact one day schedule of high-quality education sessions qualifying for six continuing education credits. Both events provide valuable education and networking opportunities for a reasonable cost to the first party claims community. For more information, visit www.firstpartyclaims.com.

Founded in 1951, the National Association of Public Insurance Adjusters promotes the highest standards of professional education, conduct and ethics in the field of public insurance adjusting. The association's 600 plus members are committed to working in the best interest of their client – the policyholder – and to conducting business with honesty and integrity. To learn more about the association visit www.napia.com.

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