



## ***MEMBER BENEFITS***

**REFERRALS** Headquarters receives numerous inquiries from insureds seeking the name of a public insurance adjuster to handle a loss. Even more policyholders are going directly to the NAPIA website to find a PA. NAPIA's online directory allows visitors to find a list of member public adjusting firms licensed to operate in his or her region. This information can be found under the "Find an Adjuster" feature on the NAPIA website at [www.napia.com](http://www.napia.com).

**WEBSITE LINKS** For a modest fee, members may post their website links on the NAPIA website to profit from the numerous visitors seeking information on the Association and the profession, as well as those looking for help to settle a loss. A password-protected 'Members Only' page provides routinely updated information on a variety of key issues.

**LEGAL/ LEGISLATIVE** NAPIA members benefit from the legal representation furnished by attorneys well versed in the public adjusting profession. On many occasions, NAPIA has acted to halt or mitigate adverse actions by state legislative and regulatory bodies, insurance companies, attorneys and others. On certain occasions, the Association has provided financial support for initiatives undertaken by state or local groups on behalf of the profession.

The Association worked closely with the National Association of Insurance Commissioners (NAIC) to establish the Model Public Adjuster Licensing Bill. This model is now in place in numerous states. Using the model, NAPIA has successfully pursued licensing for public adjusters in many states where it did not exist. To date, only six unlicensed states remain.

A network of state and local attorneys working for regional public adjusting organizations also communicate issues and concerns through the auspices of NAPIA.

**CERTIFICATION PROGRAM** The Association established a certification program to recognize professional competency and to promote ongoing awareness by practicing adjusters. Professional designations are awarded to those who successfully complete a rigorous examination.

The Certified Professional Public Adjuster (CPPA) designation is awarded to those with at least five years experience and the Senior Professional Public Adjuster (SPPA) is given to adjusters with a minimum of ten years experience. Fifteen hours of continuing education credit is required every two years in order to maintain each of these professional designations.

**CONVENTIONS & SEMINARS** The Association holds two conventions and two seminars each year. Members receive discounted registration rates on all NAPIA events. The Annual Meeting is held in a resort location with family and guest participation encouraged. The program offers Association business sessions and committee meetings, professional education seminars and numerous social and networking activities.

Mid-Year Meetings are usually held in a major city and offer a more compact schedule of business and professional education. Spouses and guests are also welcome to attend.

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NAPIA's professional education seminars are routinely held in the fall and spring. Seminars qualify for continuing education credit under the NAPIA Certification Program and are approved by state insurance departments for credit towards meeting licensing requirements.

PROMOTIONAL MATERIALS

NAPIA offers the informative brochure – "*The Professional Public Insurance Adjuster – Working for you ... on your side,*" which is available only to members. The brochure describes the public insurance adjusting profession and gives details about the Association, including the NAPIA Certification Program. Most members use the brochure to promote their firm in conjunction with other company material when soliciting a loss. Space is available on the back of the brochure to imprint the firm's name and address.

Members receive a camera-ready logo for use on their company website, stationery and business cards. Representatives of member firms proudly acknowledge their participation in the nationally recognized organization when addressing current or potential clients.

DISCOUNT PROGRAMS

Association members receive valuable discounts for important business services. UPS and NAPIA have teamed up to provide dependable express delivery service at reduced rates. There is no obligation to ship and there are no enrollment fees or contracts to sign. Members can use their existing account number, or, if they are not currently a UPS customer, then UPS will provide members with an account number.

NAPIA members are also eligible to receive a 15 percent discount when purchasing FC&S online. In today's volatile economic climate, it is more important than ever for members to retain clients by being able to answer questions related to the insurance industry. Members can enhance their reputation and ultimately their career by staying informed through the new and improved FC&S Online.

PUBLICATIONS

The *NAPIA Bulletin* contains general Association and industry news plus helpful information for small businesses. The *Professional Update* section (inserted in the *Bulletin*) carries recent court cases and items of interest related to adjusting practices and claims settlement.

NAPIA's online directory provides a geographic listing by state of all PA member firms with a license to practice there. There is also a separate listing for member attorneys and vendors.

A recently updated guide entitled *Analysis, Comparison & Summary of State Laws Regulating Public Insurance Adjusters*, provides the latest information on licensing and regulations related to public adjusters on a state-by-state basis.

Other visual tools signifying membership include a certificate for each principal (Regular member) and licensed employee (Associate member) of a member firm.

PARTICIPATION Association members proudly participate in NAPIA, which has been promoting the highest standards of professional conduct and ethics in the field of public insurance adjusting since 1950. A considerable number of second and third generation public insurance adjusters have grown up in the NAPIA family. Most have sought a leadership role and have received significant recognition for their dedication. Through volunteer service, NAPIA members are rewarded with a sense of self-esteem and confidence that only comes from associating with the best in the business. Members are also eligible to join a private group on LinkedIn.

**Stay Connected:**



**National Association of Public Insurance Adjusters**



**@NAPIAforPAs**



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