WEBSITE ADVERTISING RATES & INSERTION ORDER

OPEN TO ALL NAPIA AFFILIATE MEMBERS AND OTHER INSURANCE INDUSTRY VENDORS AND SUPPLIERS

www.napia.com

Type	Size (in pixels)	Three Month Run	Half Year	Full Year
Full Banner	(468x60)	$1,200	$1,600	$2,000
Half Banner	(234x60)	$ 900	$1,250	$1,600
Rectangle	(150x120 or 120x150)	$ 700	$1,000	$1,300
Square Button	(125x125)	$ 600	$ 850	$1,100

In order to maintain the integrity of the website and to maintain the value to advertisers, NAPIA will limit the number of advertisements per web page *(no ads will be placed on the home page).* Website advertising is only open to Affiliate members of NAPIA as well as other non member insurance industry vendors and suppliers. Affiliate members are eligible for a 10% discount off of the published rates.

Advertisements must be submitted as jpg or gif files. File size must be 32KB or less.

Insertion Order

AD Size: _____ Full Banner _____ Half Banner _____ Square Button _____ Rectangle: *horizontal* _____

Duration: _____ 3 Months _____ Half Year _____ Full Year *vertical* _____

____ *As a NAPIA member, I am deducting 10% from the published rate for my ad.*

____ *I am not a NAPIA member, but I would like to receive membership information.*

Total Cost (refer to the schedule above for the cost of specific ad size and duration) $_____

Name_____

Company_____

Address_____

Phone _____Fax_____E-mail_____

Signature _____ Date_____

Payment Type _____ Check Enclosed _____Visa _____ Master Card _____ American Express

Card # _____ Expiration Date _____

Name on Card _____Signature_____

Mail this form with payment to: NAPIA, 21165 Whitfield Place, #105; Potomac Falls, VA 20165
or fax with credit card information to: 703/433-0369.
Questions? Contact NAPIA at 703/433-9217 or info@napia.com.